

# VIDEO CONTEST GUIDE

Participants are challenged to exercise their creative storytelling skills to create a short video on the theme of Remembrance.

Videos must be submitted through the [RemembranceContests.ca](https://RemembranceContests.ca) website. Winning entries at the Provincial level are then forwarded to the Legion National Foundation in Ottawa to be judged at the national level.

## RULES

- 1** This contest is open to all students in grades 7 through 12 (Quebec: secondary 1 through 5) in the Canadian school system.  
**2** Students who have been out of the educational system for more than two consecutive years are ineligible to compete in the video contest at any level.  
**3** Participants 17 years of age or younger must confirm parental permission during the online submission process.  
**4** All video entries must be submitted online at: [RemembranceContests.ca](https://RemembranceContests.ca).  
**a** To submit your finished video, it must be uploaded to YouTube. Participants are required to provide the public, sharable link to their finished video during the online submission process.  
**b** Videos made by a group should be uploaded and credited to a single group member responsible for submitting. All correspondence and prizing will be addressed only to the submitting group member. Additional credits can be included when completing the submission form.
- 5** All eligible video submissions must be a minimum of 30 seconds and a maximum of 2 minutes in length.
- 6** Videos may be either English, French or bilingual.
- 7** All submissions must be the participant's original work. Submissions that appear to be rendered by AI will not be accepted.
- 8** Externally sourced video footage, images, sound, or music in the video must be properly licensed and/or royalty-free.
- 9** The copying or reproducing of previously published works in whole or in part, without either the written permission from the author/source, or without identifying the author/source in the work, will result in the work being automatically disqualified.
- 10** The work should reflect Remembrance with a Canadian theme. If symbols are used, Canadian symbols shall be pre-eminent. Such national symbols are war memorials, Canadian and provincial flags, coats of arms, & representative flowers, birds, or animals, as well as all forms of Canadian historical and current military dress.

## JUDGING CRITERIA

### CONTENT & CLARITY

**40** 

Does the work adhere to the theme of Remembrance? Does it convey a clear message, or emotion relevant to the theme? Does it maintain focus from start to finish.

### CREATIVITY & ORIGINALITY

**30** 

Does the work grab and sustain interest? Is it thoughtful, moving, inspiring and/or impactful? Does the content of the video feel original or is it presented in an original way? Does the work appear to be an original, produced by the submitting party, for the intention of the contest?

### PRODUCTION & QUALITY

**30** 

What is the overall quality of the production considering both visuals and sound? Does the work appear thoughtfully made, well planned, and paced? Does it run smoothly, free of editing, audio, or technical issues? Does it adhere to the time limit?

## PRIZES

All prizes will be awarded on the recommendation of the judges, whose decision will be final. On notification of having been selected as a winner at the Legion National Foundation level, the student agrees to the full and exclusive non-profit use of their work by the Legion National Foundation and The Royal Canadian Legion for the period of one year, after which all rights for usage revert to the student.

### SENIOR LEVEL | GRADES 10, 11, 12 (QUEBEC: SECONDARY 4, 5)

**1<sup>ST</sup> PRIZE**

**\$1000**

**2<sup>ND</sup> PRIZE**

**\$500**

**3<sup>RD</sup> PRIZE**

**\$250**

The Senior First-Place winner is additionally invited to Ottawa on an all-expense paid trip by the Legion National Foundation to represent Canada's youth at the National Remembrance Day Ceremony. The winner must be accompanied by a parent or guardian.

### INTERMEDIATE LEVEL | GRADES 7, 8, 9 (QUEBEC: SECONDARY 1, 2, 3)

**1<sup>ST</sup> PRIZE**

**\$500**

**2<sup>ND</sup> PRIZE**

**\$250**

**3<sup>RD</sup> PRIZE**

**\$150**

All First-Place winners are awarded a cash prize and a personalized plaque. Their educational institution also receives a plaque. Second and Third-Place winners are awarded a cash prize and a certificate.

Created by Khadijah Varteji



# GET STARTED GUIDE



Created by Linda He

**What kind of video can I submit?** Your video can be anything from a short film to an animation, as long as it demonstrates Canadian themes of Remembrance. Your video could be:

- A short film
- A documentary
- An interview
- An animation
- A re-enactment
- A public service announcement
- A recorded performance or speech

## FREE CREATIVE RESOURCES

Any footage, images, sound, or music in your video that was not created by you must be licensed and/or royalty-free. Here are some helpful links with media you can use:

**SOUND/MUSIC** | [freesound.org](https://www.freesound.org) | [epidemicsound.com](https://www.epidemicsound.com)

**VIDEO** | [pexels.com/videos](https://www.pexels.com/videos) | [coverr.co](https://www.coverr.co)

**PHOTOS** | [pexels.com](https://www.pexels.com) | [unsplash.com](https://www.unsplash.com)

## SUBMITTING YOUR VIDEO ENTRY

To submit your video, it must first be uploaded to YouTube. You must provide the public, sharable YouTube link when filling out the contest submission form via the contest website [RemembranceContests.ca](https://www.RemembranceContests.ca).

### TO UPLOAD TO YOUTUBE:

# 1

Sign in or create a YouTube account at [studio.youtube.com](https://studio.youtube.com).

# 2

Click the + Create Button and select Upload Video.

# 3

Follow the prompts for the upload process. Ensure your video settings include:

- a. **Title** your YouTube video according to the following: **NYRC (YEAR) - Student Name - Video**
- b. **Audience** options set to "Yes, it's made for kids."
- c. **Visibility** options set to "Public."

# 4

Once your video is uploaded, copy the link, and include it in your online contest submission form.

# VIDEO